

WHY TALK FUSION?

W W W . T A L K F U S I O N . C O M

Talk Fusion is changing lives around the world! As one of the direct selling industry's fastest growing companies, Talk Fusion provides many people around the world with award-winning, cutting-edge products and one of the best opportunities available. Through a unique combination of revolutionary video marketing products, award-winning technology, world-class customer service, remarkable branding, and impressive charitable contributions, Talk Fusion is perfectly positioned to become the next billion-dollar brand.

THE COMPANY



Founded in 2007, Talk Fusion is a debt-free company that is home of the world's first **all-in-one Video Marketing Solution**, as well as an unprecedented business opportunity for Independent Associates to earn additional income by sharing Talk Fusion with others.

Founded by Bob Reina, one of the direct selling industry's most successful top-earning veterans, Talk Fusion is making headlines and breaking records as more and more people discover the best opportunity to live their dreams. Its unique **Instant Pay Compensation Plan** is the only one of its kind. While other companies make you wait weeks or even *months* to get paid, Talk Fusion pays commissions **three minutes after the sale**. Never in the direct selling industry's 70-plus-year history has a company paid commissions faster than Talk Fusion; providing Associates with an unbeatable competitive advantage.

Out of the thousands of direct selling companies in the world, Talk Fusion is one of only 160 companies granted membership in the prestigious Direct Selling Association (DSA). It is recognized as a "**Triple A Opportunity**" by influential industry publication BusinessForHome.org and has also received an "A+" Rating by the Better Business Bureau (BBB).

Talk Fusion:

- exhibits the highest ethical standards and consumer business practices
- is truly GLOBAL—operating in more than 140 countries
- pays out one of the highest commission percentages of any company in the industry— and is the only company in the world to pay Associates instantly
- is making major headlines and gaining global recognition:

- o Huffington Post

- o Forbes

- o ABC Action News

- o DIY Marketers

- o MarTech Advisors

- o Entrepreneur Podcast Network

- o Ideamensch

- o Real Estate Tech News

- o Business for Home

- o WebRTC World

- o Hello Tesla

- o Your Mark on the World

- o Why We Give

... and the list goes on and on!

Visit our [Press page](#) to read and learn more

THE PRODUCTS

The phenomenon that first began with our flagship product, Video Email, has since developed into the world's first all-in-one Video Marketing Solution: Video Email, Video Newsletters, Live Meetings, Video Chat, and Sign-up Forms, plus numerous mobile and desktop applications that allow users to take the power of Talk Fusion on the go. Our cutting-edge products are perfect for business, personal, and charity.



Talk Fusion calls upon the most brilliant and highly skilled IT masterminds to develop simple-to-use products that are unmatched and in high demand across the globe. Committed to excellence and innovation, our team always challenges the status quo as they change the way people communicate; keeping Talk Fusion, its Associates, and its Customers “ahead of the curve”.



The best part? Talk Fusion's cutting-edge products are flawlessly timed to capitalize on the fastest-growing area of the internet—**online video**. And we're so confident in our product value that we allow any business or individual to try them **absolutely free for 30 days**. See and learn what the all-in-one Video Marketing Solution can do for your business on our [Products page](#).

Offering groundbreaking products and technology, Talk Fusion:

- is the proud winner of the **2016 WebRTC Product of the Year Award**
- is also the proud recipient of the 2016 **Communications Solutions** Product of the Year Award
- solely distributes its products person-to-person by Independent Associates
- has both local and international big-name Customers including Norwegian Cruise Lines, Applebee's Restaurants, Volkswagen, West Point Military Academy, Make-a-Wish Foundation, SPCA Florida, various law enforcement agencies, and more
- delivers exceptional value with extremely affordable monthly plans
- lets you create fun, eye-catching **Video Emails** and **Video Newsletters** in a few quick steps with no experience necessary
- connects any device to every device with our two-time award-winning **Video Chat** application
- turns an ordinary meeting into an international event with **Live Meetings**—you can even record your presentation for future use, share your desktop, and more
- gives Pro Package subscribers the best of the best: **private labeling** abilities for all products and unlimited **custom template designs** for Video Email
- offers 30 day Free Trials

THE OPPORTUNITY

A former police officer, Talk Fusion Founder & CEO Bob Reina turned a part-time interest in relationship marketing into his dream career and lifestyle in just a few short years. He has dedicated his life to offering everyone **the opportunity to also live his or her dreams**. Talk Fusion's products are perfectly positioned for a global digital marketplace and the company's incredible income opportunity is designed to put you at the forefront of this lucrative industry.



Be Your Own Boss

Start part-time, 7 to 10 hours per week, with whatever you are doing right now. You choose the hours you work and the people you work with.



Get Paid Instantly

Make a sale and, in *just three minutes*, your commissions are deposited into your bank account or Talk Fusion-branded Visa card. Reap the rewards when you earn them—not weeks later.



Start Earning Money Today

There is no set-up time. Everything you need to get started—the products, the Compensation Plan and the support system—is already in place.



Make New Friends

Become successful by helping other people reach success. You are in business FOR yourself, but not BY yourself.



Qualify for World-Class Rewards and Incentives

In addition to receiving recognition pins and bonuses as you advance through the ranks, top performers can earn five-star vacations to exotic locales, a prestigious Rolex watch, gold and diamond Recognition Rings for lifetime milestones, and even a luxurious Mercedes-Benz.

As with any opportunity in life, success with Talk Fusion does require dedication and determination. Results come only from hard work, diligence, and leadership, so your success with Talk Fusion depends on how effectively you exercise these qualities. See the [Talk Fusion Income Disclosure Statement](#) for more information.

Again, your success depends on you, but Talk Fusion is committed to doing all we can to help you achieve your dreams.

THE SUPPORT



Talk Fusion offers an unparalleled system of support to all our Associates and Customers. Our dedicated Customer Support and Executive Teams are here to offer their expertise and assistance whenever people need them. Our IT Help Desk Technicians also go above and beyond with their excellent service by offering complimentary one-on-one product trainings via Live Meetings.

THE BRANDING

Talk Fusion lends you the talents of our internationally acclaimed, in-house graphics and video production teams.

The end result? Constant creative support for YOU and your business:

- Your very own versions of our corporate websites; plus presentations, print collateral, videos, and training materials—available in multiple languages
- More than 1,000 Video Email templates, translated and ready for instant sharing
- Corporate marketing materials that are always professional, effective, and easy to distribute
- Stylish Talk Fusion-branded gear that boosts business by prompting the question every Associate wants to hear: **“What is Talk Fusion... and how do I get started?”**

THE TIMING

Apple. Google. Microsoft. IBM.

What do these technology companies have in common? They're four out of the five top brands in the world... because they saw where the masses were going and *got there first*; they introduced innovations that changed the way we live our daily lives.

Imagine what your life would be like if you were involved when these technology giants were just starting out. Now get excited. Because it's *your* chance to turn an opportunity into a reality.

THE EVOLUTION OF ONLINE VIDEO



THEN: The first big video boom was for **personal use:** people sharing, watching, and recording life moments online to keep in touch with friends and family or be entertained. The phenomenon of the “viral video” sent view counts through the roof, and its piquing popularity led Google to buy YouTube for **\$1.65 billion** in 2006—but *that was just the beginning.*



NOW - The next big thing: As hundreds of millions of people generate *billions* of views every day, online video is undergoing a massive evolution; it's rapidly becoming a **business marketing goldmine.**

The statistics don't lie: marketers who use video grow revenue 49% faster than those who don't, and the gap is about to become even larger. That's why companies all over the world, large and small, are eager to be the first in their industry to put this powerhouse-marketing medium to work for *them.*

This is your chance to capitalize on the biggest revolution in online marketing.

Talk Fusion is perfectly positioned to rise above the competition and dominate this fast-emerging era. We're the only company that has everything business marketers need to succeed all in one place—from boosting email marketing results with video to cutting travel costs with live broadcasting and more.

Being ahead of the curve is in our DNA. Talk Fusion is a new breed of company: always innovating, always looking ahead to the future, always on the verge of the next breakthrough trend. Because we foresaw video's value early on, our all-in-one Video Marketing Solution is now the first and only of its kind in the world and its massive demand is reaching new heights. That's why it's important that you get involved NOW. Don't waste time imagining what your life *could've* been like when you can be part of something bigger than yourself.

We're about to take off—don't get left behind.

THE PHILANTHROPY

At Talk Fusion, we believe that “with great success comes even greater responsibility.” From generous philanthropic contributions to our free **Charity Account** program—which empowers each Associate to gift one nonprofit organization our best-value Pro Package at no charge—we do our part in making the world a better place. Detailed accounts of our charitable endeavors and mission may be found at www.talkfusiongivesback.com.

Talk Fusion “Gives Back” by:

- donating \$1 Million to the Humane Society of Tampa Bay, towards building an Animal Health Clinic dedicated in loving memory of Thunder & Shadow Reina—two of Bob Reina’s late, beloved dogs
- pledging a \$100,000 donation to the House of Life Foundation, an orphanage in Indonesia
- offering a \$75,000 donation for the Albano family, which funded naming rights of the Humane Society of Tampa Bay’s Animal Health Clinic feral cat patio, now entitled “Wendy’s Kitty Camp” in honor of the late Wendy Albano
- providing a generous \$5,000 donation to expedite the establishment of a **new bird medical and rescue center** in the Tampa Bay area
- **relieving numerous veterinarian bills** for the pets of less fortunate animal lovers
- raising awareness and creating a reach-out program for **Nepal Earthquake victims**
- inspiring our Associates to give back in their communities
- delivering and donating more than 400 premium-quality Kuranda dog beds to both Hillsborough County Animal Services and the Humane Society of Tampa Bay

THE FACTS PROVE IT

You could say Talk Fusion is an unmatched global business opportunity powered by groundbreaking video marketing products; technically you would be right, but Talk Fusion is so much more.



Talk Fusion is about people.

It’s a company built on integrity, a company with heart. Talk Fusion offers much more than just an income opportunity—but a firm commitment to ***making a difference.***

And it can make a difference in your life, too, just as it has for countless others around the world. So what are you waiting for?

Visit www.talkfusion.com today.

