



# 3-IN-1 PRODUCT

*Live Broadcasting • Video Conferencing • Desktop Share*



## Video Communication: The New Standard

Video Communication is rapidly changing the way people and businesses interact. Billions of dollars are spent every year on Video Communication products, and traditional methods of doing business are becoming obsolete. Research by Polycom suggests the unified communications (the integration of real-time communication services such as instant messaging, video conferencing, data sharing, etc.) market could soon be worth \$10 billion.

Video Communication not only keeps your customers engaged—it keeps your budget expenses low! Why waste time and unnecessary costs traveling for a meeting when it can all be accomplished quickly and efficiently right from a home, office or mobile device? **Live Broadcasting, Video Conferencing and Desktop Sharing** are quick and budget-friendly methods of communicating locally and worldwide, and **Talk Fusion CONNECT** brings them all together into one premier 3-in-1 product. It offers the most comprehensive Live Broadcasting, Video Conferencing and Desktop Sharing platform available!

According to connectivity news outlet onestopclick.com, Video Conferencing is expected to grow to around \$10.6 billion by 2016, with a growth rate of approximately 19.5%! Video Conferencing ALONE generated billions in revenue for companies who offer it as one basic product.

SEE THE 2012 VIDEO CONFERENCING & INTERNET MARKETING REVENUE FIGURES FOR YOURSELF:

<b>MAINSTREAM VIDEO CONFERENCING COMPANIES</b> <i>Many Generate Over 1 BILLION DOLLARS in Revenue Annually</i>			<b>INTERNET MARKETING (NOT VIDEO MARKETING)</b>		
Cisco Systems	\$47,880,000,000	Video Conferencing- Hardware	Constant Contact	\$416,000,000	Email Marketing
Adobe Systems	\$4,252,000,000	Video Conferencing- Software	J2 Global	\$398,000,000	Email Marketing
Citrix Systems	\$2,670,000,000	Video Conferencing- Software	Exact Target	\$317,000,000	Email Marketing
Polycom, Inc.	\$1,386,000,000	Video Conferencing- Software	Vocus	\$182,000,000	Email Marketing
Premiere Global Services	\$508,000,000	Video Conferencing- Software	Responsys	\$173,000,000	Email Marketing
Broadsoft, Inc.	\$166,000,000	VoIP Software	BrightCove	\$93,000,000	Video Hosting

(Source: S&P Capital IQ)

*If one product can generate BILLIONS in revenue, think of what a 3-in-1 product can accomplish at a fraction of the cost!*

With **Talk Fusion CONNECT**, the possibilities are endless!



## The Power of 3-in-1

By combining **Live Broadcasting**, **Video Conferencing** and **Desktop Share**, Talk Fusion has created the first global web-based Video Communication Product in our premier **3-in-1 Talk Fusion CONNECT!**

### Live Broadcasting

Talk Fusion CONNECT's **Live Broadcasting** feature lets up to 500 people (more attendees can be added upon request) see and hear your message, learn about your products or business, and provide instant feedback via real-time live chat in multiple languages. Create your own visual presentations in an instant with our simple drag-and-drop design studio. Use **Live Broadcasting** for business or showcase your personal brand to a worldwide audience. Eliminate the burdens and expenses of having to travel, book a hotel and reserve a conference hall for a meeting or presentation.

### Video Conferencing

**Video Conferencing** with Talk Fusion CONNECT gives you the freedom and flexibility to hold a meeting anywhere with a computer and internet. Capture attention and engage your audience with a personalized visual experience you just can't get from a standard conference call. Invite multiple guests to join your very own virtual conference room, change presenters instantly with a single click and share webcams with all of your attendees for the ultimate video communication experience. Collaborate in real time with customers, friends and family, and escape the impersonal confines of traditional phone calls and email exchanges.

Other products offer only one-on-one video conferencing while charging inflated prices for basic features. **CONNECT** covers all of your Video Conferencing needs with more features than any other product out there.

### Desktop Share

Talk Fusion CONNECT's **Desktop Share** makes real-time teaching possible from anywhere in the world. Brainstorm ideas in an instant, work on projects remotely, and exchange files with just a few clicks.

Engage and train your team by showcasing a new demo, product or process. There's even a Whiteboard for drawing and the ability to share files, letting project managers interact remotely with a team, eliminating the need to have everybody in the same place at the same time.





## 3-IN-1 PRODUCT

*Live Broadcasting • Video Conferencing • Desktop Share*

- ✓ No downloads or attachments needed
- ✓ Mac & PC Compatible: Work from any computer 
- ✓ Broadcast live presentations with up to 500 Attendees\*
- ✓ Host live video conferences with up to 15 participants
- ✓ Experience lightning-fast performance with servers distributed strategically worldwide
- ✓ Share your broadcasts across your networks and log in via social media integration 
- ✓ Work remotely with support for mobile devices

*Talk Fusion CONNECT's Advanced Features and Capabilities are Second to None!*

 DASHBOARD	 DESIGN STUDIO	 BROADCAST SCHEDULER	 BROADCAST FEATURES	 REPORTING & SURVEYS
<i>Intuitive &amp; easy-to-use; take total control</i>	<i>Create beautiful presentations in a snap</i>	<i>Manage your events with ease</i>	<i>Control every aspect of your presentation</i>	<i>Improve your presentations &amp; engage your audience</i>
<p>All-in-One Interface</p> <p><b>Manage:</b></p> <ul style="list-style-type: none"> <li>• Address Book</li> <li>• Contact Manager</li> <li>• Presenters</li> <li>• Reports</li> <li>• Surveys</li> <li>• Tasks</li> <li>• Design Studio</li> </ul>	<p>Simple click, drag &amp; drop design</p> <p>Share videos from your Video Library</p> <p>Share professionally recorded Talk Fusion videos</p> <p>Organize &amp; manage presentation materials easily with enhanced folder function</p> <p>Supports multiple file &amp; video formats such as PowerPoint, PDF, JPEG, mp4, WMV, FLV &amp; more</p>	<p>Easy-to-use calendar with daily, weekly, monthly views</p> <p>Host unlimited events</p> <p>Customizable invitations</p> <p>Pre-registration option</p> <p>Invitation &amp; follow-up reminders</p> <p>Schedule recurring broadcasts</p> <p>Static links</p> <p>Assign presenters</p> <p>Control privacy settings</p> <p>Customizable broadcast headers</p> <p>Customizable waiting room banners</p>	<p>Unparalleled presenter control</p> <p>Share your entire desktop</p> <p>Draw &amp; Highlight with Whiteboard</p> <p>Hand out documents with file share</p> <p>Unicode chat for multiple languages</p> <p>Private chat</p> <p>Monitor attendees</p> <p>Full Presentation recording &amp; total recording playback control</p> <p>Share broadcasts &amp; recordings on social media</p>	<p><b>Get automatic real-time analytics:</b></p> <ul style="list-style-type: none"> <li>• Registration numbers &amp; details</li> <li>• Attendance figures</li> <li>• Broadcast history</li> <li>• How long attendees remained on a broadcast</li> </ul> <p>Create customizable surveys</p> <p>Schedule surveys</p> <p>Offer multiple choice or ratings in surveys</p> <p>Request feedback</p> <p>Export .xls or .csv files</p>

\*More Attendees can be added upon request



## UNRIVALED VALUE: NOTHING ELSE COMES CLOSE!

Talk Fusion **CONNECT** is just one in an entire suite of **Video Communication Products** available from Talk Fusion. In addition to our **Premier 3-in-1 Live Broadcasting, Video Conferencing & Desktop Share product**, you also get The **World's First Video Newsletters; Video Email; E-Subscription Forms; Video Auto Responders; Video Blog; Video Share;** and even our own Video Social Network, the **Fusion Wall**—*all for as little as \$35 USD per month!* Brands like Webex, GoToMeeting and others charge hundreds or even thousands of dollars per month for so much less.\*

You could spend thousands on multiple products from various companies, and still not get what Talk Fusion offers, in one place, all for one affordable price.

	 TALK FUSION www.talkfusion.com	 Cisco webex	<b>GoToMeeting</b>	<b>GoToTraining</b> <small>(Includes GoToMeeting)</small>	<b>GoToWebinar</b> <small>(Includes GoToMeeting)</small>
<b>PRICE</b>	<b>\$35/Month</b>	\$89/Month	\$245/Month	\$1,745/Month	\$1,995/Month
<b>KEY USES</b>	SALES DEMOS MARKETING PRESENTATIONS COLLABORATION COMPANY EVENTS & ANNOUNCEMENTS EMPLOYEE EDUCATION BUSINESS MEETINGS TRAINING CONNECTING WITH FAMILY & FRIENDS	COLLABORATION BUSINESS MEETINGS TRAINING	SALES DEMOS COLLABORATION	EMPLOYEE EDUCATION TRAINING (Paid/Free)	MARKETING PRESENTATIONS COMPANY EVENTS
<b>MEETING CAPACITY</b>	Up to 500 Attendees	Up to 100 Attendees	Up to 25 Attendees	Up to 200 Attendees	Up to 500 Attendees
<b># OF HOSTS</b>	15	1	5	5	5
<b>UNLIMITED MEETINGS</b>	✓	✓	✓	✓	✓
<b>MAC &amp; PC COMPATIBLE</b>	✓	✓	✓	✓	✓
<b>GLOBAL SERVER DEPLOYMENT FOR MAX PERFORMANCE</b>	✓				

\*Visit [talkfusion.com](http://talkfusion.com) to see the full comparison chart.



TALK FUSION 

# CONNECT

MEET • CHAT • SHARE

# START CONNECTING NOW!